

Dulux®

Worth doing, worth Dulux.

DESIGN EFFECTS

A range of premium specialty effects
that transform something ordinary into
something extraordinary

Dulux
Concrete Effect
Pale Elements

Dulux
Copper Effect

Dulux
Stone Effect
Apollo Grey

CREATE YOUR DESIGN STATEMENT

The Dulux® Design Effects range is a great choice to add personality and style to household items or feature walls throughout your home.

With over 14 effects in the range, you can easily convert a space or upcycle a piece of furniture yourself with a premium result.



COPPER EFFECT

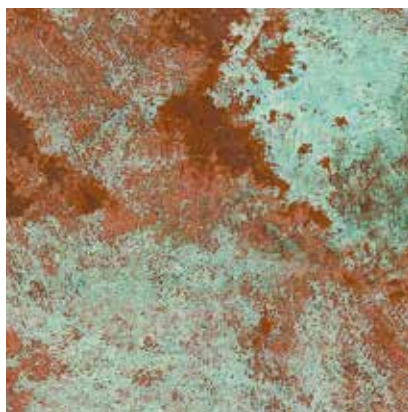
Create the look of lustrous, metallic copper inside your home.



Copper

COPPER PATINA EFFECT

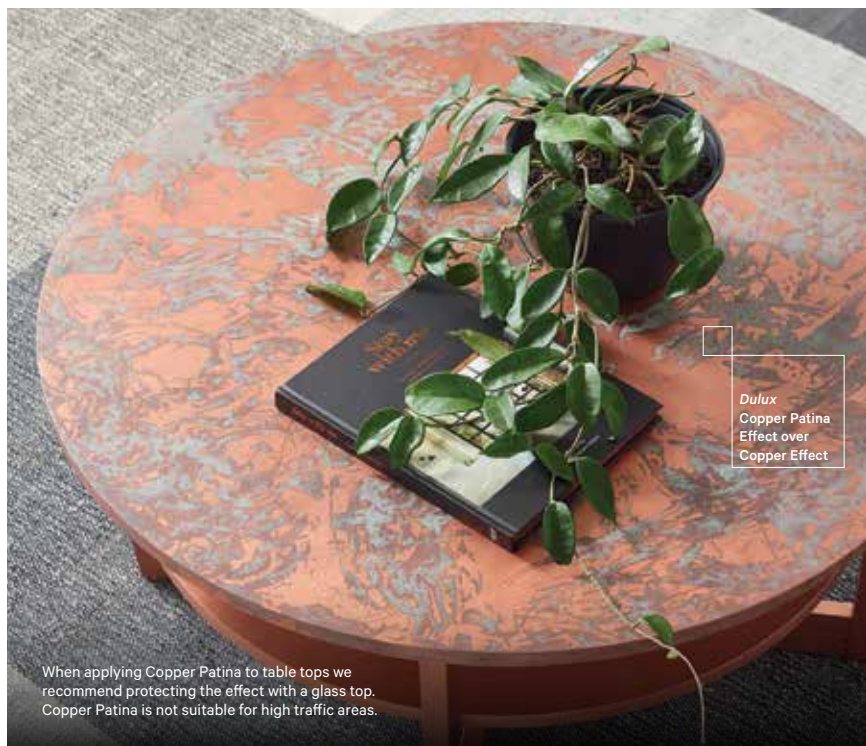
Add over Copper Effect to create the green patination of aged copper.



Copper Patina

Designer Tip

To create a weathered look, use a sea sponge when applying Copper Patina Effect



When applying Copper Patina to table tops we recommend protecting the effect with a glass top. Copper Patina is not suitable for high traffic areas.

CONCRETE

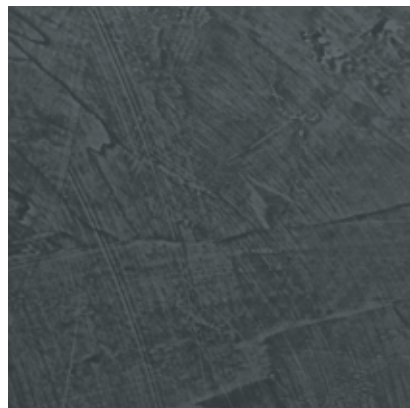
EFFECT

Make a statement in your home with the modern textural effect of polished concrete.

Dulux
Concrete Effect
Onyx Edge



Pale Elements



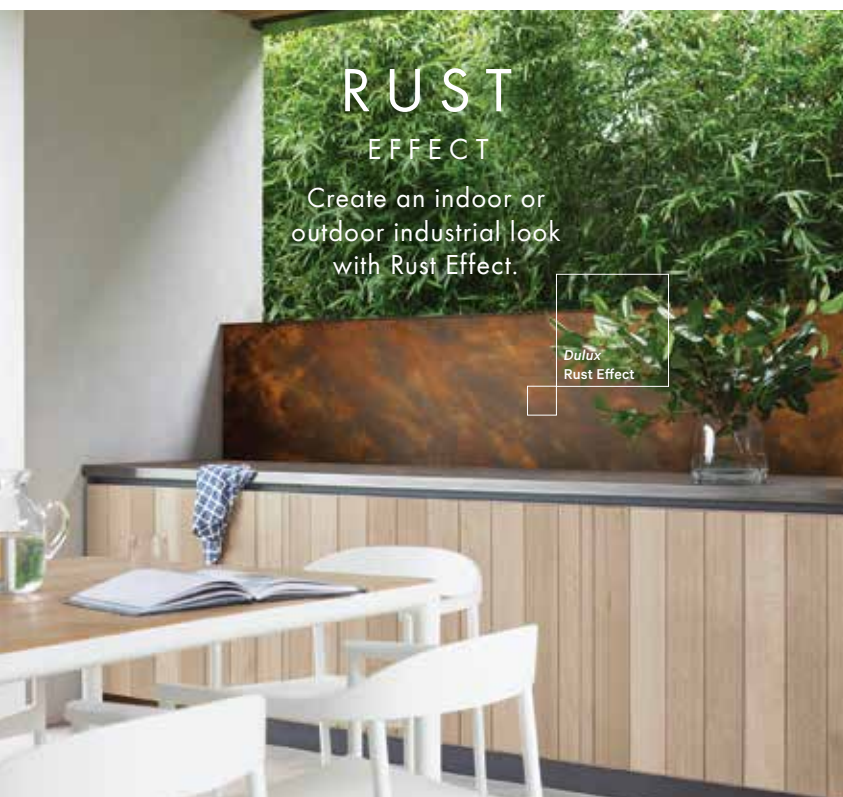
Onyx Edge

RUST

EFFECT

Create an indoor or outdoor industrial look with Rust Effect.

Dulux
Rust Effect



Rust

Designer Tip

Rust Effect is a 2 step process. Practice the technique on a practice sheet beforehand to ensure when it comes to the wall you get the technique just right

THEATRE BLACK

EFFECT

Perfect for home theatres, studios and spaces that require minimal reflection.



Theatre Black

STONE

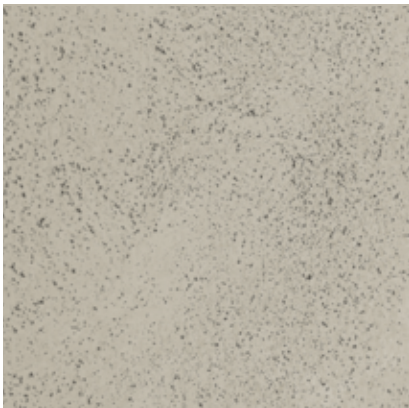
EFFECT

Bring the natural look and texture of stone to the interior or exterior of your home.

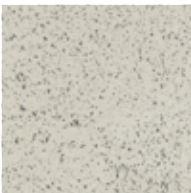
Designer Tip

Gain confidence by trying a smaller project first before moving onto larger areas

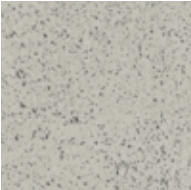
Add extra protection to your effect coating with Design Effects Clear Topcoat*



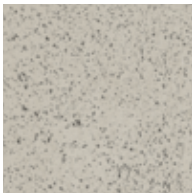
European Stone



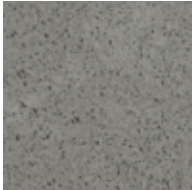
Dreamstone White



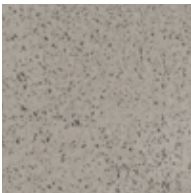
Colonial Stone



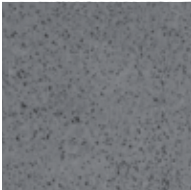
Embellished Stone



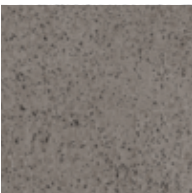
Rocky Dam



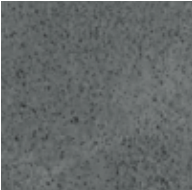
Castaway Stone



Charcoal Trait



Diggers Crossing



Apollo Grey

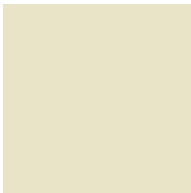
PEARL

EFFECT

Add a touch of luxury and create the glamorous lustre of natural pearl inside your home.

Dulux
Goyder Green

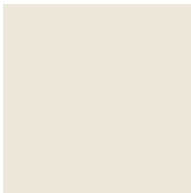
Dulux
Pearl Effect
Mocha Pearl



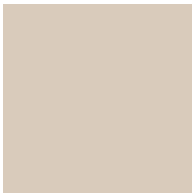
Moon Gleam



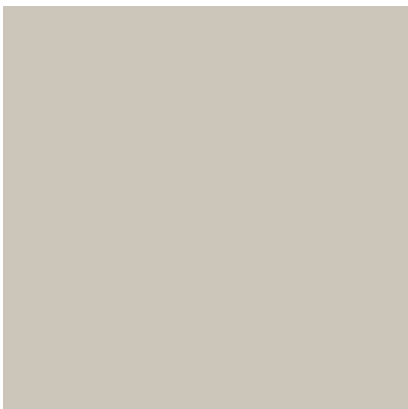
Urban Pearl



Gardenia Frost



Dusk Pearl



Mocha Pearl

Dulux
White Duck

CHALK EFFECT

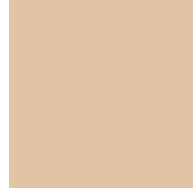
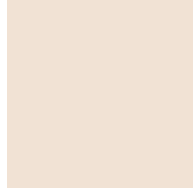
Create an ultra matt finish
with Chalk Effect.

Dulux
Chalk Effect
Rustic Charm

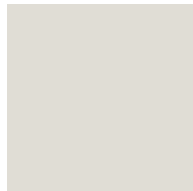
Designer Tip

Create a distressed look by painting two coats of Design Effects Chalk Effect. Wait 24 hours and with medium grit sand paper, sand back until you achieve the desired effect

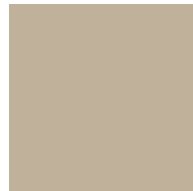
Rustic Charm



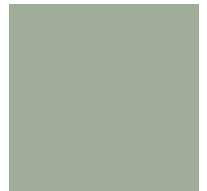
Parisian White



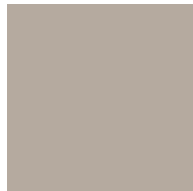
Bordeaux Cream



European Romance



Feathery



Neutral Blend



Classic Duck Egg



Riviera Grey



French Mist



Ashen Grey



METALLIC EFFECT

Create the look of glimmering
metallic for interior projects.



Dusty Gold



Metro Mars



Chocolate Glimmer



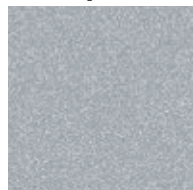
Neutral Intrigue



Pewter Illusion



Steel Shimmer



Silver Spoon



Pluto Pulse



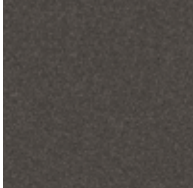
Prestige Shine



Metal Shimmer



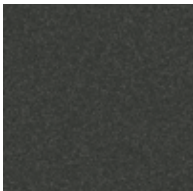
Infinite Dusk



Meteorite Shower



Star Masquerade



Outer Limits



Dulux
Flooded Gum

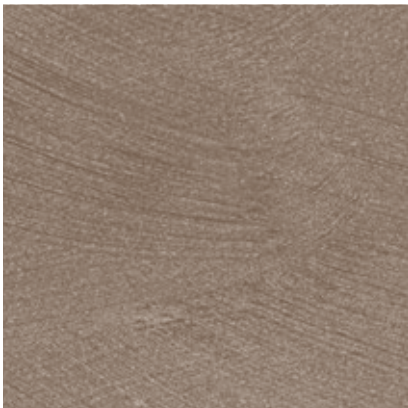
Dulux
Metal Shimmer
Effect
Metal Shimmer

METAL SHIMMER EFFECT

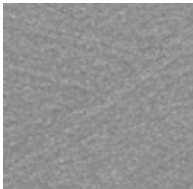
Create a subtle
shimmering, textural finish
with Metal Shimmer.

Designer Tip

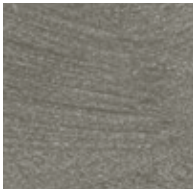
Transform an old piece of furniture
into something premium and unique



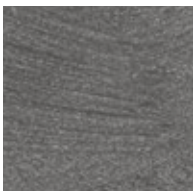
Fossil Beige



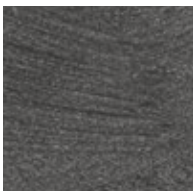
Grey Encounter



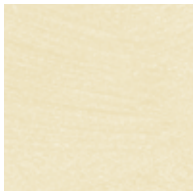
Dark Sphinx



Stallion Grey



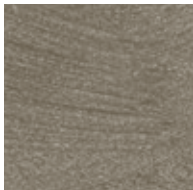
Spellbound Black



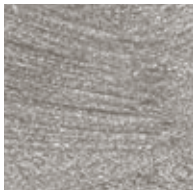
Suede Nouveau



Eco Chic



Macchiato Malt



Faux Leather

SUEDE EFFECT

Add texture and
sophistication to any room
with Suede Effect.



Dulux
Suede Effect
Fossil Beige

Designer Tip

See more Suede Effect
colours at [dulux.com.au/
designeffectscolours](https://dulux.com.au/designeffectscolours)



Gold Vintage



Caramel Glow



Bronze Essence



Copper Glance



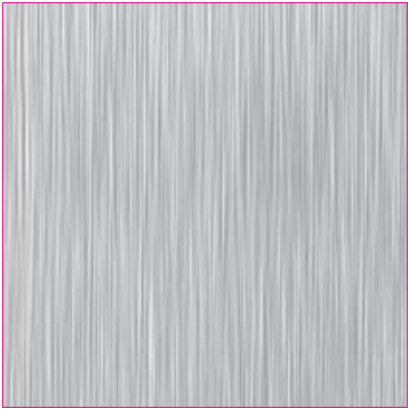
Rose Illusion



STAINLESS STEEL

EFFECT

Gives a sleek, stylish stainless steel appearance to features inside your home.



Stainless Steel



Wiggle



Teal Trip



Annular



Wing Commander



Black

See more Chalkboard colours at dulux.com.au/designeffectscolours. Additional colours are available from an Ultra Deep base. See store staff for assistance.

CHALKBOARD



A PATH TO YOUR PERFECT EFFECT

1

Be inspired

Get inspiration online or from this brochure and narrow down your choice of Design Effect and colour.

2

Select

For a larger size sample to finalise your choice, order online. For further help, talk to our Help & Advice Team or book a personal colour consultation.

3

Prepare

Follow the instructions on pack to ensure your project is prepared for the best possible result. Visit dulux.com.au/designeffectsguides to view 'how to' videos.

4

Protect

For extra protection of your effect, use Design Effects Clear Topcoat.*

FOR MORE HELPFUL ADVICE

Australia · dulux.com.au · Help & Advice **13 25 25**

Visit our website to view 'how to' videos and step by step guides

Larger size samples available – order online at dulux.com.au/designeffectscolours

To book a personal colour consultation go to dulux.com.au/services



Cover Image: Wall features Concrete Effect in Pale Elements, Copper Effect shelves and Stone Effect side table in Apollo Grey.

*You can use Design Effects Clear Topcoat over Metallic, Suede, Copper, Stainless Steel, Concrete, Stone, Rust and Chalk Effects.

Disclaimers: Colours & effects shown are as close as possible to actual paint. Colours and design finishes can vary depending on the application. Due to limitations of your display screen and the printing process, photographic and printed images and swatches may not represent true colour. Colours and finishes can vary and images displayed are a guide only. Always confirm your colour choice with Dulux colour swatches available on the Dulux website.

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